**NWI TRI Monthly Meeting Agenda**  **Date:** 04/07/2021 **Time:** 7:00-8:25 PM

**Segue** (*Personal* Bests) (10 min update)

**Scorecard** (10 min, to 7:20**)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **MEASURABLES** | **Target Goals** | **March** | **February** | **January** | **December** | **November** | **October** | **September** |
| **Club Growth/Reach** |  |  |  |  |  |  |  |  |
| # New Members |  | 1 | 2 | 1 | 1 | 0 | 0 | 0 |
| # Added to mem FB Group |  | 2/64 | 0/62 | 1/62 | 2/61 | 0/59 | 0/60 | 0/60 |
| Total Current Members |  | 75 | 74 | 72 | 71 | 70 | 70 | 70 |
| Total likes on Facebook |  | 642/658 | 639/653 | 643/657 | 641/654F | 642/655F | 643 | 643 |
| # of potential new members |  | 3 | 2 | 3 | 3 | 1 | 0 | 0 |
| **Social Media Posts - PAGE** |  |  |  |  |  |  |  |  |
| NWI Tri Promotional/Event | **2** | 4 | 1 | 0 | 3 | 2 | 1 | 0 |
| Triathlon Awareness | **2** | 4 | 4 | 3 | 2 | 5 | 0 | 0 |
| Puntillo & Crane 70.3 - Ken | **2** | 0 | 0 | 0 | 0 | 1 | 0 | 0 |
| Select Physical Therapy 70.3 - Emily | **2** | 2 | 0 | 1 | 2 | 2 | 0 | 0 |
| McGuckin Chiropractic (s)- Terri | **.5** | 1 | 1 | 0 | 1 | 0 | 0 | 0 |
| Trailblazers Bike Barn (s) - Jennifer | **.5** | 0 | 1 | 0 | 1 | 0 | 2 | 0 |
| 3 Floyds Brewing (s) - Ashley | **.5** | 0 | 1 | 0 | 1 | 1 | 0 | 0 |
| Leo’s Mobile Bike (s)- Amanda | **.5** | 2 | 1 | 1 | 0 | 1 | 1 | 0 |
| Munster Masters (s)- Terri | **.5** | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| **President Report** |  |  |  |  |  |  |  |  |
| Newsletter sent | **1** | 1 | 0 | 1 | 0 | 0 | 1 | 0 |
| **Treasurer Report** |  |  |  |  |  |  |  |  |
| Total $ Deposited |  | **190.5** |  **$100** | **$158.75** |  | **$190.00** |  |  |
| Total $ Withdrawn |  | **70.0** |  **$30** | **$420.30** |  | **$500.00** | **$6.00** |  |
| Current Balance |  | **4736.41** | **$4,615.91** | **$4,545.91** | **4,907.46** | **$4,878.56** | **$5,188.56** |  |
| **Secretary** |  |  |  |  |  |  |  |  |
| Minutes emailed to members | **1** | **1** | **1** | 1 | 1 | 0 | 1 | 1 |

**Quarterly Initiative Review** (on-track/off-track, 5 mins, to 7:25)*:*

1. *Update Website with events/photos/bios*

**Headlines/Information to Share** (5 mins, to 7:30)

|  |  |
| --- | --- |
| AK | All WC gift cards have been sent out! |
| AK | I renewed Simple 990 for $40 |
| AK | Kick-off party was a success! |
| AK | Added donate section to website |
| All | Next meeting tentatively May 3 at 7p |

**To-Dos** (5 mins, to 7:35)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Who** | **To-Do’s, manifested from Issues and assigned to a committee or individual** (5 mins, to 10:40) |  **Due Date** | **Done** |  **Not done** |
| MS/AK | Contact Driven for package payout details | Apr | X |  |
| ALL | Fill out Chris’ form for bios for website - Mike, Terri, Chris | Apr |  | X |
| AK | Look into refunds for Brickyard - make contact with deferrals and people who made contributions | Apr | X |  |
| ED | Keep up with Select posts on the Facebook page | Apr | X |  |
| TS | Create club TikTok account – start making vids! Also, reach out to Ashley to get email account | Apr | X |  |
| All | Share NWI promotional post on personal Facebook pages | May |  |  |
| CP | Chris to create Instagram account, link to Facebook and start making content, announce custom hashtags on social networks - #nwitri #nwitiathletes #giddyup | Apr |  | X |
| ED | Reach out to Ken to schedule zoom meeting for his race and our race later in the Fall | May | X |  |
| AK | Send out email for last chance at ordering gear and payment options on website | May |  |  |
| AK | Follow up with Bob on sponsorship with Gariup and send McGuckin logo to Jason for website | May |  |  |
| JB | Add McGuckin to bottom scroll on website; put together NWITRI business card and get quotes | May |  |  |

**Issues List**

IDS(50 min, to 8:25) *(who is tee-ing up? Restate the problem in 1 sentence, identify root cause; Discuss; Solve)*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Urgency** | **Who** | **Restate problem in 1 sentence:**(Either an Information-Given, or Information-needed, or To-Do) | **Root Cause, found to be:** | **Solution that we plan:** |
|  | High | ED | Info Given: Update from Ken Cawthon/Fall Race and his Spring race |  | Spring race: are we offering advice or helping him put it all together? Sounds like he has enough volunteers. Schedule a zoom call with him to discuss. Maybe we can rent pool and have a group workout triathlon? Cost? |
|  | Med | All | Criteria for Hall of Fame on website |  | Think of criteria to select member: years in club, years in triathlon, big goals achieved, male/female, active member. Think of selections for 2021 candidate. Press release announcing it (Chesterton Tribune) or just on our website? |
|  | High | AK | IG: Review survey results for clothing items | Need 5 of each item to re-order, 10 of new items.  | Heard back from 9 members: 3 jerseys, 3 skinsuits, 1 tri shorts and 5 jackets so far. Club buy 1 more if we need to get to 5? Send out reminder email in case someone did not see Facebook post. |
|  | High | AK | IN: What has our experience been with other clothing brands in the past? Why have we switched? |  | Discuss other brands, see if members can send pics of worn out gear and issues. |
|  | Med | AK | IN: Ideas for group events/training in next month | We need more opportunities for members to get together! | April 24 brick workout 8a at Trail Blazers (bike/run) |
|  | Low | KH | Horrible, Terrible Ride – May  |  | Waiting on Ken |
|  | Low | AK/CP | IN: Where are we at with Member announcements? |  | Waiting on Chris |
|  | Low | AK | IN: Thoughts on getting cards for the club members to hand out/leave at local stores? |  | Business cards or flyer to pass out on our workouts or leave at sponsors stores? Get quotes for 200. |
|  | Low | AK |  IN: What are your thoughts on creating a Club Historian? | Documents and history of the club go back years before my time. Could do with an official org structure and designate a person responsible for maintaining/adding photos and data |  |
|  | Low | AK |  IN: .net to .org transition and implications | We need to review inventory marked with .net and determine if we should make this change. |  |
|  | Low | AK | IN: Any interest in Zwift 101 training/zoom event? | Thinking this would be best for FALL | Plan for off season |
|  | Med | AK | IN: Ideas for public facing communication | I was asked by a non-member this week what we’re “doing” and why he should join the club. We need to inspire people to want to join or else why are we here?! What can we do to build our value? | Think of some ideas to discuss at next meeting. |
|  | Med | AK | IN: Sponsor Communication |  |  |
|  |  |  | Other items in the wings:1. More use of website – events, group trainings, races going on, etc…
2. More education/promotion of established group events – Ironwood, Wed Night (add to website)
3. ZWIFT 101 training – zoom/in-person
4. More digital education – open forums, demonstrations, etc..
5. Building spectator presence at member races
6. Revisit buddy program – assign a leader to hold buddy’s accountable
7. New Triathlete training program – workshops, clinics, swimming lessons
8. Promotion of relays
9. Thermometer for fitness – integrate into off-season training?
10. Revisit board member club discount, adjust by-laws. Sponsor low-income members.
 |  |  |

**Conclude:** (5 mins, to 8:30) Recap To-Do List, Review Cascading Messages to Club, Rate the meeting (1-10)

\**Did the meeting start on time? Did we stay on track? Did we get a lot accomplished? Did everyone participate? Did everyone bring a positive attitude?*

|  |  |
| --- | --- |
| Member | Rating |
| Ashley | 9.9 |
| Terri | 9 |
| Mike | 9.05 |
| Emily | 9 |
| Jason | 9 |
| Ken | - |
| Chris | - |
| Amanda | 9 |
| Jennifer | - |
| Kim | 9 |