

NWI TRI Monthly Meeting Agenda

Date: 2/06/2023 Time: 7:00pm – 8:45 p.m.

Segue (*Personal* Bests) (10 min, to 7:10)

Scorecard (10 min, to 7:18)

MEASURABLES	Target Goals	Jan	Dec	Nov	Oct	Sep	Aug	July	June
Club Growth/Reach									
# New Members		4	5	1	0	1	1	0	4
# Membership renewals		18	25	2	0	1	0	0	4
# Membership expirations		11	4	0	0	0	0	1	2
# Added to mem FB Group		4	4	1	0	1	1	0	2
Total Current Members		83	87	86	85	85	83	82	83
Total followers on Facebook		756	756		737	746	744	724/741	719/736
# of potential new members?			1		3	2	2	4	1
Social Media Posts - PAGE									
NWI Tri Promotional/Event	2	3	1	3	2	5	4	6	14
Triathlon Awareness	2	2	1	3	2	4	6	4	11
ATI Physical Therapy (i)	3	3	3	3	3	3	4	4	1
D to 3 Dimension (i)	3	2	3	3	2	2	3	3	3
Puntillo & Crane (70.3)	2	0	2	1	2	2	2	2	2
New Oberfalz(o)	1	0	2	2	1	1	1	1	1
3 Floyd's (o)	1	0	1	1	1	1	1	1	1
Leo's Mobile Bike (o)	1	1	1	1	1	1	1	1	1
McGuckin Chiro (s)	.5	0	.5	0	0	1	0	0	1
Trailblazers Bike Barn (s)	.5	0	0	.5	0	1	0	1	0
Primerica (s)	.5	0	.5	0	1	0	1	0	1
Hasse Construction (s)	.5	1	.5	0	1	0	1	0	1
Rudy Project	-					0	0	0	1
Magic 5	-					0	0	0	0
Zealios	-					0	0	0	1
President Report									
Newsletter sent	1	0	1	0	1	0	1	0	1
Secretary									
Minutes emailed to members	1	1	1	1	1	1	1	1	1
Treasurer Summary									
Total \$ Deposited		\$2,300.75	\$6,746.33	\$3,682.20	\$90	\$0	\$0	\$317.50	\$0
Total \$ Withdrawn		\$913.15	\$96.42	\$589.99	\$2,328.31	\$200.73	\$948.76	\$474.92	\$210.36
Current Balance		\$17,019.24	\$15,631.64	\$8,981.73	\$5,871.00	\$8,109.31	\$8,310.04	\$9,036.80	\$9,194.22
Pending Deposits DRIVEN		\$250.50	\$994.25		\$300.00	\$300.00	\$236.50	\$204.75	\$522.25
Other pending deposits		\$2,500							

Commented [AK1]: Joey V, Barb P, Salena F, Dave Y, Brian C

Commented [AK2]: Zac B

Commented [AK3]: Kevin Green

Kathy Hruby
RaShelle DeMoss
Christina Dihenes

Transaction Details updated 2/6/2022

Date	Description/Vendor	Purpose	Withdrawal	Deposit	Balance	Expense Category
1/1/2023		Balance forward			\$15,631.64	starting balance
1/4/2023	Deposit - Driven	memberships(476.25) & donations(104.85)		\$581.10	\$16,212.74	Deposit - Driven
1/9/2023	Mircosoft 365	Club email	\$12.00		\$16,200.74	Recurring/Operational
1/9/2023	Stamps.com	shipping account for club	\$4.99		\$16,195.75	Recurring/Operational
1/11/2023	Run sign up	LaPorte registrations - 1		\$54.50	\$16,250.25	Deposit - LaPorte
1/12/2023	Simple Filings LLC	IRS Annual Filing	\$40.00		\$16,210.25	Recurring/Operational
1/13/2023	Deposit	Hudec Woodworking Oly Sponsor		\$500.00	\$16,710.25	Deposit - cash
1/17/2023	USAT	USAT Race Director Certification Course	\$350.00		\$16,360.25	Recurring/Operational
1/18/2023	Run sign up	LaPorte registrations - 4		\$256.50	\$16,616.75	Deposit - LaPorte
1/19/2023	USAT	Purple 5k - race insurance	\$200.00		\$16,416.75	Purple 5K
1/23/2023	Portage Parks	Purplr 5k - venue rental fee	\$50.00		\$16,366.75	Purple 5K
1/24/2023	Deposit - Driven	Member(559.75), donation(23.75) & Primerica Sprint Sponsor (239.75)		\$823.25	\$17,190.00	Deposit - Driven
1/24/2023	Check # 332 - Portage	kickoff party venue rental fee	\$200.00		\$16,990.00	Kickoff Party
1/25/2023	Run sign up	LaPorte-1 (55.40); Project Purple-1 (30)		\$85.40	\$17,075.40	Deposit - LaPorte/Project Purple
1/26/2023	Go Daddy	Annual Domain Fee	\$31.16		\$17,044.24	Recurring/Operational
2/2/2023	Stamps.com	Club Postage	\$25.00		\$17,019.24	Recurring/Operational

Headlines/Information to Share (5 mins, to 7:25)

AK	Brickyard is CANCELLED for 2023
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AK	Reaching out to donors directly
AK	I've started RD certification – about 30% done!
JBu	Going to nationals!

To-Dos (10 mins, to 7:27 committee)

Who	To-Do's, manifested from Issues and assigned to a committee or individual (5 mins, to 10:40)	Due Date	Done	Not done
All	Pick up bike racks from Hobart – needs further discussion	Oct		
ALL	Reach out to Sponsors – needs further discussion	Dec	X	
MJ	Talk with family member about 501c3 – not needed any more	Dec	x	
AK/JBR	Proceed with state tax paperwork – meeting with attorney Jan 6	Dec	x	
AK	Purchase remaining winter challenge gift cards	Dec	x	
AK	Set up Zoom link for jan 20 Laporte committee meeting at 7pm	Feb	x	
JBr	Create discount code sheet	Feb	x	
MS	Send email to sponsors – opt in for social media, hi-res logos, and free club membership use	Feb	x	
AK	Post schedule for sponsor social media postings	Feb	x	
JBr	Start sending emails for race discounts to be given at the kick off party	Feb	x	
JBu/AK	Compile in-kind discount sheets with race and sponsor discount codes for members only	Feb	x	
JBux	Update Local-ish race document for 2023	Feb	x	
AK	Arrange for speakers at kick-off party	Mar	x	
AK	Get Zoot kit design ready before next meeting	Feb	x	
AK	Send reminders to Project Purple benefactors to share race.	March		
JBux	Prepare NWITri stickers/labels and send to Jennifer to purchase	March		
AK	Get ideas for short educational videos for possible YouTube channel.			
AK	Extend board member memberships for 1 year			
ALL	Share Project Purple event on personal pages			
ALL	Add Sponsor FB post reminders to your calendars			
JBr	Move forward with non profit status change with attorney			

Issues List

(75 min, to 8:45) (who is tee-ing up? Agenda Item; Discuss; Solve)

Who	Agenda Item for Discussion	Discussion summary and action items
AK	LaPorte Triathlon 2023 – Committee Report Next meeting 2/27 @6pm Anything needed from board?	Committee met; tasks were assigned to members. Working on details for finish line in order to make it a true 5k. Possibly moving swim timing mat closer to water. Working on duathlon details. Committee will continue to discuss finish line. Will meet with Todd at TMH timing soon. Next meeting is Feb 27 th at 6pm
AK	Project purple 5K Update Race site ✓ Paperwork ✓ Volunteers Giveaways WE NEED MORE RUNNERS!	Site is up! Need 5-10 volunteers. Jennifer to volunteer. Spardha to volunteer. Share the run on your personal pages.

AK	Brickyard Sprint Update – CANCELLED for 2023	:(
AK	Sponsor Updates 1. Social media schedule – assign board members 2. Website updated – Thanks Jason and Ashley! 3. Discount sheet created - REVIEW - PENDING APPROVAL ATI - PENDING APPROVAL McGuckin PAID: \$9,000, PENDING approval: \$1,500 – total = \$10,500	Possibly create a group (Friends of NWITri) where people can donate minimal amounts and be recognized. Possibly roll out mid year. Encouraging people to wear our gear. Extra money? Offer discounts off gear. TO-DO: Social media post survey sent to sponsors, create social post schedule, confirm we have high-res logos for all new sponsors, in-kind sponsor discount sheet featured on social media. Board members assigned to post sponsors on FB. Website updated with current sponsors.
AK	Kick-off party – review agenda Sunday March 19 - Last year budget \$805 - Venue ✓ - Food – QDOBA – quote for 50 ~\$780 - Activities – member panel – Nick, Robert G, Bob C, Chris W, Spardha QUESTIONS need to be prepared and sent in advance Guest speaker – Perfection confirmed - Race discounts/Raffle prizes (see last year) - Other swag to give away? – buffs, swim caps, bottles, stickers	Kick off party is well attended. Member panelists agreed to be on the panel. Considering having tables with Moderators for open discussion. Can prepare discussion table topics. Any other ideas? Swag giveaway: Gift cards, race discounts, water bottles, buffs, caps and stickers.
JBr	Financial review for 2022, budget for 2023? - BRING BACK FREE MEMBERSHIP for board members?	Free membership is back for board members!
AK/JBr	Non-Profit Status Federal and State – Review next steps	We are qualified for 501c3 nonprofit status. Jennifer has begun the process of setting this up. Should be all set in about 2 months.
AK	BORAH/ZOOT Kit update - ZOOT – LIVE now, open through Feb 21 - BORAH – updated kit design approved, waiting for store build-out	Will be included in the newsletter and FB page
MJ	MATTS program and Information for group membership to ABR	MJ not present
AK	“New beginner triathlete training program/videos” – brought up during LaPorte Committee Meeting - Create a 101 series of short videos to help new triathletes - Post as part of campaign to promote triathlon and LaPorte race to new triathletes - Tie into group trainings	Maybe seasoned triathletes would be willing to make short videos. Could be about swim, bike, run, transitions. Would be a great marketing opportunity for LaPorte and NWITri club. LaPorte committee to discuss more about hosting clinics. Need to be registered and written consent needed for nonmembers. Any other topics? Zach Golden
AK	Winter Challenge Review Schedule – on track/off track? - Have all prizes been awarded to date?	Everything up to date. Jason will take over next challenge.
AK	Member race hub – ideas for organizing and viewing others races during the season	Tabled
AK	Re-Define Board Member responsibilities based on strengths, redistribution of duties heading into new “term”, revisit the bylaws? Duties: See spreadsheet	Tabled
AK	Member of the month for 2023? – criteria? Feature, swag, etc...	Pass for 2023
AK	Next meeting – In person?	Meeting set for March 8 th at 6:30p at Purdue. Jason confirmed.
AV	Other social events in the off-season	
	Other items in the wings: 1. Bike/Run routes page on website 2. Point System for Events/Dollars towards races - “training thermometer”. Logistically, how do we track? What are the awards? Ideas for point events: Participate in Winter challenge Win Winter Challenge Attend group training Attend online event Attend club race Attend Kick off/End of season party	

	Podium at a local event Participate in any tri/run/bike race? Post on social media?	
3.	Mentorship program/Buddy program on Facebook	
4.	Hall of Fame Criteria	
5.	More digital education – open forums, demonstrations, etc..	

Conclude: (5 mins, to 8:45) Recap To-Do List, Review Cascading Messages to Club, Rate the meeting (1-10)

**Did the meeting start on time? Did we stay on track? Did we get a lot accomplished? Did everyone participate? Did everyone bring a positive attitude?*

Member	Rating
Ashley	
Sherry	
Jennifer	
Jason	
Amanda	
Spardha	
MJ	
Andy	
Ken	
Mike	