

# NWI TRI Monthly Meeting Agenda

Date: 4/13/2023 Time: 7:00pm – 8:15p.m.

Segue (Personal Bests) (10 min)

Scorecard (10 min)

MEASURABLES	Target Goals	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug
<b>Club Growth/Reach</b>									
# New Members		9	4	4	5	1	0	1	1
# Membership renewals		2	10	18	25	2	0	1	0
# Membership expirations		0	0	11	4	0	0	0	0
# Added to mem FB Group		8	3	4	4	1	0	1	1
Total Current Members		99	88	83	87	86	85	85	83
Total followers on Facebook		766	757	756	756		737	746	744
<b>Social Media Posts - PAGE</b>									
NWI Tri Promotional/Event	2	8	2	3	1	3	2	5	4
Triathlon Awareness	2	1	2	2	1	3	2	4	6
ATI Physical Therapy – SS	2	2	1	3	3	3	3	3	4
D to 3 Dimension – SC	2	0	1	2	3	3	2	2	3
Puntillo & Crane – KH	2	2	2	0	2	1	2	2	2
Centsible – AV	2	1	0						
Northern Plant Svcs - AK	2	0							
Leo's Mobile – Jen	1	1	1	1	1	1	1	1	1
New Oberfalz - AK	.5	x	1	0	2	2	1	1	1
3 Floyds – AK	.5	1	X	0	1	1	1	1	1
Perfection MediSpa - Jen	.5	1	X						
Munster Masters – SC	.5	x	1	0	.5	0	0	1	0
Hudec Woodworking – Mike S	.5	0	X	0	0	.5	0	1	0
Hasse Construction - SS	.5	0	X	1	.5	0	1	0	1
Centier - AV		x	1						
Primerica - JBux	.5	x	1	0	.5	0	1	0	1
Rudy Project	-		1					0	0
Magic 5	-							0	0
Zealios	-							0	0
<b>President Report</b>									
Newsletter sent	.5	X	1	x	1	x	1	x	1
<b>Secretary</b>									
Minutes emailed to members	1	1	1	1	1	1	1	1	1
<b>Treasurer Summary</b>									
Total \$ Deposited		\$1,847.33	\$4,640.50	\$2,300.75	\$6,746.33	\$3,682.20	\$90	\$0	\$0
Total \$ Withdrawn		\$1,420.34	\$1,263.42	\$913.15	\$96.42	\$589.99	\$2,328.31	\$200.73	\$948.76
Current Balance		\$20,823.31	\$20,396.32	\$17,019.24	\$15,631.64	\$8,981.73	\$5,871.00	\$8,109.31	\$8,310.04
Pending Deposits DRIVEN		\$459.25	\$292.25	\$250.50	\$994.25		\$300.00	\$300.00	\$236.50
Other pending deposits				\$2,500					

## Transaction Details updated 4/9/2023

Date	Description/Vendor	Purpose	Withdrawal	Deposit	Balance	Expense Category
3/1/2023	Run sign up	LaPorte - 1 (61.61); Project Purple - 1+donation (45)		\$106.61	\$20,975.57	Deposit - race registrations
3/1/2023	Hasty Awards	LaPorte Tri Medals	\$359.25		\$20,616.32	LaPorte Tri
3/1/2023	USAT	LaPorte Sanction Fee	\$195.00		\$20,421.32	LaPorte Tri
3/2/2023	Fleet Feet	Winter Challenge Gift Card	\$25.00		\$20,396.32	Winter Challenge
3/6/2023	Stamps.com	club postage	\$4.99		\$20,391.33	Recurring/Operational
3/7/2023	Deposit - Driven	memberships - (7)		\$292.25	\$20,683.58	Deposit - Membership fees
3/9/2023	Micosoft 365	club email	\$12.00		\$20,671.58	Recurring/Operational
3/15/2023	Perfection Medi Spa	Winter Challenge Gift Card/Giveaway for kick off	\$50.00		\$20,621.58	Winter Challenge
3/16/2023	Party City	Kick off party supplies - table clothes	\$30.50		\$20,591.08	kick off party
3/17/2023	Meijer	Kick off party supplies - drinks	\$35.19		\$20,555.89	kick off party
3/22/2023	Quoda	Kick off party supplies - food	\$780.50		\$19,775.39	kick off party
3/27/2023	Deposit - cash	merch sales		\$125.00	\$19,900.39	Merch sales
3/27/2023	Deposit - check	Town of Porter - deposit refund		\$150.00	\$20,050.39	Kick off Party refund security deposit
3/30/2023	Facebook	Race Ads - Project Purple	\$25.00		\$20,025.39	Project Purple 5K
4/4/2023	Deposit - Driven	memberships (7) and donations		\$395.10	\$20,420.49	Deposit - Membership fees
4/5/2023	Charitable Allies	Articles of Incorporation - Filing fee	\$31.00		\$20,389.49	Recurring/Operational
4/5/2023	Run sign up	LaPorte (7) & Project Purple (8)		\$805.90	\$21,195.39	Deposit - race registrations
4/6/2023	Facebook	Race Ads - Project Purple	\$25.00		\$21,170.39	Project Purple 5K
4/7/2023	Stamps.com	Club Postage	\$4.99		\$21,165.40	Recurring/Operational
4/9/2023	Microsoft 365	Club Email	\$12.00		\$21,153.40	Recurring/Operational
4/9/2023	Check # 333	AbsoGRAPH Signs - 2023 Club Banners	\$409.17		\$20,744.23	recurring/Operational
4/9/2023	Deposit - Venmo	Kick off Party Merch Sales		\$79.08	\$20,823.31	Merch sales

## Headlines/Information to Share (5 mins)

AK	Banner is in! Facebook page updated!

## To-Dos (10 mins)

Who	To-Do's, manifested from Issues and assigned to a committee or individual (5 mins, to 10:40)	Due Date	Done	Not done
AK	Pick up bike racks from Hobart – Scheduled for Wed April 19 @5pm	April		X
AK	Get with Todd H regarding promotion of Project Purple 5K	April	X	
MS	Check schedule for Project Purple volunteering	March		x
AK	Order Qdoba for Kickoff	March	X	
JBr	Update merch price list and prepare flyer for kickoff party with Venmo code	March	X	
AK	Finalize giveaway certificates for kickoff party	March	X	
AK	Update sponsor banner with ABSO graphics	March	X	
JBr	Follow up with attorney on questions asked, ask about minor member addition	April		X
MJ	Post MATTS and ABR info on slack, changed to Q&A with Ashley	April	X	
AK/AV	Create group training activities on Facebook	March	X	
AK	Update member race hub and send to Robert with posting examples for Fri/Mon	March	X	
JB	Let Eleanor know when the bike racks will be dropped off by Mike.	May		
AK	Let Mike know to text Jason when he's dropping off racks.	May		
AK	Check with Jennifer regarding bylaws about minors in club	May		
JB	Bring directional signs and turn around signs for Project Purple 5k	May		

## Issues List

(55 min) (who is tee-ing up? Agenda Item; Discuss; Solve)

Who	Agenda Item for Discussion	Discussion summary and action items
AK	<b>LaPorte Triathlon 2023 – Committee Report</b> Next meeting 5/15 @6pm Anything needed from board? <b>WE NEED VOLUNTEERS – talk to your friends, family, and neighbors!</b>	Place signs on trails for advertisement?? Next meeting 05/15/23 at 6pm. Possible Oly distance next year? Hire a promotional company to promote La Porte next year?
AK	<b>Project purple 5K Update</b> Race site ✓ Paperwork✓ Volunteers – Jennifer, Spardha, Robert, Mike S?, Jason Giveaways – from Project Purple <b>WE NEED MORE RUNNERS! – only 11 registered so far</b> <ul style="list-style-type: none"> <li>- Spoke with Todd, is going to send blast email</li> <li>- Project Purple is also sending a blast email</li> <li>- Provided 10% discount to running clubs, posted on all the socials, send additional email</li> <li>- Will send 1 more email from club this week, <b>likely to cancel timer</b> if we can't get 25 participants by 4/20</li> </ul>	Sherry will run and bring 2-3 others. Jason will volunteer. Jason will grab arrow signs and turnaround sign for race. Members make another post! We need people! Todd will send email to Extra mile to promote race.
AK	<b>Kick-off party debrief – how did it go? Thoughts for next year?</b>	Spardha thinks it went well, good turnaround, new members! Race entries gets new members! Speakers – keep it short. Member panel was great, but more of it would be better! Next year – bigger venue.
AK	<b>Sponsor Updates</b> <ul style="list-style-type: none"> <li>- Made a new connection with South Shore CVA!</li> <li>- May be able to help with LaPorte</li> </ul>	Megan Goodan – conference call. Leon's feedback and potential sponsor funds. She has connections for printing and signs at no cost. She can get us radios at no cost for La Porte. can also get grants for events in NWI region only.

	- Running Leon's this year, needs volunteers	
AK/JBr	<b>Non-Profit Status Federal and State</b> - Status update	State articles are filed and done! Waiting on Federal. Officially 503(c) status!
AK	<p><b>"New beginner triathlete training program/videos"</b> – brought up during LaPorte Committee Meeting</p> <ul style="list-style-type: none"> <li>- Create a 101 series of short videos to help new triathletes</li> <li>- Post as part of campaign to promote triathlon and LaPorte race to new triathletes</li> </ul> <p><b>Tie into group trainings</b></p> <p>Maybe seasoned triathletes would be willing to make short videos. Could be about swim, bike, run, transitions. Would be a great marketing opportunity for LaPorte and NWITri club. LaPorte committee to discuss more about hosting clinics. Need to be registered and written consent needed for nonmembers. Any other topics? Zach Golden may be able to help</p>	<p>Dates:</p> <p>April 15 – swim meet in Munster</p> <p>April 23, 9AM Cycling @ Soldiers Memorial at Stone Lake, Laporte – transition clinic?</p> <p>May 7<sup>th</sup> Ken Ride's</p> <p>May 21 – Brick @ Trailblazers 8am</p> <p>May 27<sup>th</sup> – Swim at 8, Fit Clinic 9am – Stone Lake, Spardha's clinic as alternative</p> <p>June 3 – OWS training at Leon's</p> <p>Ashley/Andy to be recording and starting to collect content for YouTube channel/beginner triathlete training program</p>
AK	<b>Winter Challenge debrief – how did it go?</b>	Repeat winners – how to handle in future? Consider bringing back \$25 gift cards for rando.
AK	<b>Member race hub</b> – LIVE, how are social media posts being managed?	Robert and Amanda? Posting Fridays and Mondays!
	<p>Other items in the wings:</p> <ol style="list-style-type: none"> <li>1. Mentorship program/Buddy program on Facebook</li> <li>2. Hall of Fame Criteria</li> </ol>	

**Conclude:** (5 mins, to 8:15) Recap To-Do List, Review Cascading Messages to Club

*\*Did the meeting start on time? Did we stay on track? Did we get a lot accomplished? Did everyone participate? Did everyone bring a positive attitude?*

Next meeting date/time/location: May 9 @7PM on Zoom – Sherry may be out, Spardha may be late.