

NWI TRI Monthly Meeting Agenda

Date: 5/9/2023 Time: 7:00pm

Segue (Personal Bests) (10 min)

Scorecard (10 min)

MEASURABLES	Target Goals	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep
Club Growth/Reach									
# New Members		2	9	4	4	5	1	0	1
# Membership renewals		2	2	10	18	25	2	0	1
# Membership expirations		1	0	0	11	4	0	0	0
# Added to mem FB Group		2	8	3	4	4	1	0	1
Total Current Members		99	99	88	83	87	86	85	85
Total followers on Facebook		778	766	757	756	756		737	746
Social Media Posts - PAGE									
NWI Tri Promotional/Event	2	9	8	2	3	1	3	2	5
Triathlon Awareness	2	3	1	2	2	1	3	2	4
ATI Physical Therapy – SS	2	3	2	1	3	3	3	3	3
D to 3 Dimension – SC	2	1	0	1	2	3	3	2	2
Puntillo & Crane – KH	2	2	2	2	0	2	1	2	2
Centsible – AV	2	2	1	0					
Northern Plant Svcs - AK	2	2	0						
Leo's Mobile – Jen	1	1	1	1	1	1	1	1	1
New Oberfalz - AK	.5	1	x	1	0	2	2	1	1
3 Floyds – AK	.5	X	1	X	0	1	1	1	1
Perfection MediSpa - Jen	.5	X	1	X					
Munster Masters – SC	.5	1	x	1	0	1	0	0	1
Hudec Woodworking – RG	.5	X	0	X	0	x	1	0	1
Hasse Construction - SS	.5	X	0	X	1	1	0	1	0
Centier - AV	.5	0	x	1					
Primerica - JBux	.5	1	x	1	0	1	0	1	0
Rudy Project	-			1					0
Magic 5	-								0
Zealios	-								0
President Report									
Newsletter sent	.5	1	X	1	x	1	x	1	x
Secretary									
Minutes emailed to members	1	1	1	1	1	1	1	1	1
Treasurer Summary									
Total \$ Deposited		\$3,137.21	\$1,847.33	\$4,640.50	\$2,300.75	\$6,746.33	\$3,682.20	\$90	\$0
Total \$ Withdrawn		\$1,924.90	\$1,420.34	\$1,263.42	\$913.15	\$96.42	\$589.99	\$2,328.31	\$200.73
Current Balance		\$22,035.62	\$20,823.31	\$20,396.32	\$17,019.24	\$15,631.64	\$8,981.73	\$5,871.00	\$8,109.31
Pending Deposits DRIVEN		\$334.00	\$459.25	\$292.25	\$250.50	\$994.25		\$300.00	\$300.00
Other pending deposits					\$2,500				

Transaction Details updated 5/9/2023

Date	Description/Vendor	Purpose	Withdrawl	Deposit	Balance	Expense Category
4/13/2023	Hasty Awards	LaPorte Tri Medals	\$393.62		\$20,429.69	LaPorte Tri
4/17/2023	Deposit - Driven	memberships (8)		\$391.10	\$20,820.79	Deposit - Membership fees
4/28/2023	Raceclocker	Online timer	\$60.50		\$20,760.29	Purple 5K
4/28/2023	Traffic Safety	6 orange traffic cones	\$150.34		\$20,609.95	Recurring/Operational
4/28/2023	Charitable Allies	IRS Filing fee - \$275; 2nd project payment - \$437	\$712.00		\$19,897.95	Recurring/Operational
5/2/2023	Facebook	Race ad	\$10.00		\$19,887.95	Purple 5K
5/2/2023	Omni Apparatch	T-Shirts for Purple 5K	\$509.38		\$19,378.57	
5/3/2023	Deposit - Run Sign Up			\$2,746.11	\$22,124.68	Deposit - race registrations
5/4/2023	Amazon	flagger tape	\$26.42		\$22,098.26	Recurring/Operational
5/4/2023	Amazon	popscile sticks	\$5.34		\$22,092.92	Recurring/Operational
5/5/2023	Amazon	Bibs for Purple 5K	\$19.99		\$22,072.93	Purple 5K
5/3/2023	Amazon	Bibs for Purple 5K	\$20.32		\$22,052.61	Purple 5K
5/6/2023	Stamps.com	Club Postage	\$4.99		\$22,047.62	Recurring/Operational
5/9/2023	Microsoft 365	Club Email	\$12.00		\$22,035.62	Recurring/Operational

Headlines/Information to Share (5 mins)

AK	Props to our board members handing out the "business cards" – Nick Powell mentioned that his how he learned about our club!
AK	Got another sponsor for LaPorte! South Shore CVA is sending \$1,000!

To-Dos (10 mins)

Who	To-Do's, manifested from Issues and assigned to a committee or individual (5 mins, to 10:40)	Due Date	Done	Not done
AK	Pick up bike racks from Hobart – Scheduled for Wed April 19 @5pm	April	X	
JB	Let Eleanor know when the bike racks will be dropped off by Mike.	May	X	
AK	Let Mike know to text Jason when he's dropping off racks.	May	X	
JB	Bring directional signs and turn around signs for Project Purple 5k	May	X	
JBux	Update business card for club promotion, send to Ashley for Payment	May		
AK	Add Robert as an admin in our FB Page	May		
RG	Add Hudec woodworking posts to calendar	May		
JBux, RG	Prepare witness statements for Project Purple Incident	May		
JBr	Send new member mailers	June		
AK	Announce "Club Designated" races on social media and add to newsletter	May		
RG/JBu x	Add designated races to personal calendar for canopy setup	May		

Issues List

(55 min) (who is tee-ing up? Agenda Item; Discuss; Solve)

Who	Agenda Item for Discussion	Discussion summary and action items
AK	LaPorte Triathlon 2023 – Committee Report Next meeting 5/15 @6pm Anything needed from board? WE NEED VOLUNTEERS – talk to your friends, family, and neighbors! Get them to SIGN UP on runsignup.	
AK	Project purple 5K Recap - Estimated Total Funds Raised after expenses \$2,815.13 - Approx \$983 to Project purple, \$1,832 to Tommy - Incident report	Jason and Robert will write witness statements for the incident with USAT. Things are friendly now and we are working with the participants and insurance companies. Interested in doing another 5K? – needs a better marketing strategy to draw more people in. Check with Cal Striders to plan a race date. Planting signs on trails. Direct connections to people who are connected. Beneficiaries need to be more engaged.
AK/JBr	Non-Profit Status Federal and State - Status update	6-8 weeks away from having all documentation in order. New bylaws, articles of inc, conflict of interest documents done. Waiting on official state and fed paperwork.
AK	Member race hub – LIVE, how are social media posts being managed?	Robert is going to post the race hub mid-week as a reminder and then share racing and follow up Fridays/Mondays.
AK	Group Trainings and "New beginner triathlete training program/videos" – brought up during LaPorte Committee Meeting - Create a 101 series of short videos to help new triathletes - Post as part of campaign to promote triathlon and LaPorte race to new triathletes Tie into group trainings Maybe seasoned triathletes would be willing to make short videos. Could be about swim, bike, run, transitions. Would be a great marketing opportunity for LaPorte and NWITri club.	Dates: May 21 – Brick @ Trailblazers 8am – who is going? Jason, Jennifer can attend. May 27 th – Bike Fit/Clinic, Transition, Swim, Bike 8am-12pm - Bring breakfast, raffle items – bike fit, \$25 Leo's gift card for transition May 29 th (Memorial Day) – Swim at Kathy's 9am June 3 – OWS training at Leon's June 17 – OWS Clinic (signup required- 7 so far) - Setting LaPorte swim course for practice, need to bring equipment, day of July 1 – Brick @ Liberty Church in Chesterton – 8am Ashley/Andy to be recording and starting to collect content for YouTube channel/beginner triathlete training program
JBr	New member mailers	Has to get envelopes and stamps from post office. Will reach out to Jason or Ashley to learn how to use stamps.com.

AK	"Club Designated" races for 2023 – Races where we will set up our tent and have group photos before race start	6-4 Leon's - Ashley 6-10 + 6-11 – Grand Rapids Tri - Jason 7-8 LaPorte Triathlon - Robert 8-4 – USAT Nationals - Ashley 8-13 – MiTi - Ashley 9-16 – Relay for Recovery - Ashley
AK	Revisit Sponsor Post Schedule, SharePoint, Slack in general	
	Other items in the wings: 1. Mentorship program/Buddy program on Facebook 2. Hall of Fame Criteria	

Conclude: (5 mins, to 8:15) Recap To-Do List, Review Cascading Messages to Club

**Did the meeting start on time? Did we stay on track? Did we get a lot accomplished? Did everyone participate? Did everyone bring a positive attitude?*

In attendance:

Ashley
Jason
Jennifer
Robert

Absent:

Sherry
Andy
MJ
Amanda
Spardha
Ken
Mike

Next meeting date/time/location: Tuesday June 6 @7PM on Zoom