**NWI TRI Monthly Meeting Agenda**

**Date:** 11/28/2023 **Time:** 7:00pm

**Segue** (*Personal* Bests) (10 min)

**In attendance: Ashley, Sherry, Dan, Lilia, Spardha, Amanda, Ken (AT LARGE)**

**Absent: MJ, Andy**

**Next meeting date/time/location: Jan 11, 2024 – 7PM via Zoom**

**Scorecard** (10 min**)**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **MEASURABLES** | **Target Goals** | **Nov** | **Oct** | **Sep** | **August** | **July** | **June** | **May** | **Apr** | **Mar** |
| **Club Growth/Reach** |  |  |  |  |  |  |  |  |  |  |
| # New Members |  | 1 | 1 | 1 | 0 | 3 | 3 | 1 | 2 | 9 |
| # Membership renewals |  | 0 | 0 | 2 | 2 | 0 | 2 | 3 | 2 | 2 |
| # Membership expirations |  | 1 | 0 | 1 | 0 | 0 | 2 | 1 | 1 | 0 |
| # Added to mem FB Group |  | 1 | 1 | 0 | 3 |  | 2 | 1 | 2 | 8 |
| Total Current Members |  | 106 | 106 | 105 | 104 |  | 103 | 99 | 99 | 99 |
| Total followers on Facebook |  | 843 |  | 835 | 829 |  | 817 | 788 | 778 | 766 |
| **Social Media Posts - PAGE** |  |  |  |  |  |  |  |  |  |  |
| NWI Tri Promotional/Event | **2** | 4 | 2 | 5 | 9 | 16 | 12 | 11 | 9 | 8 |
| Triathlon Awareness | **2** | 2 | 1 | 2 | 6 | 2 | 6 | 4 | 3 | 1 |
| ATI Physical Therapy – SS | **2** | 1 | 1 | 2 | 3 | 2 | 2 | 2 | 3 | 2 |
| D to 3 Dimension – SC | **1** | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 1 | 0 |
| Puntillo & Crane – KH | **2** | 2 | 2 | 0 | 2 | 2 | 2 | 2 | 2 | 2 |
| Centsible – AV | **2** | 1 | 0 | 2 | 2 | 1 | 2 | 1 | 2 | 1 |
| Northern Plant Svcs - AK | **2** | 1 | 1 | 1 | 2 | 1 | 2 | 2 | 2 | 0 |
| Leo’s Mobile – Jen | **1** | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| New Oberfalz - AK | **.5** | x | 1 | x | 1 | X | 1 | x | 1 | x |
| 3 Floyds – AK | **.5** | 1 | x | 1 | X | 1 | X | 1 | X | 1 |
| Perfection MediSpa - Jen | **.5** | 1 | x | 1 | X | 1 | X | 1 | X | 1 |
| Munster Masters – SC | **.5** | x | 1 | x | 1 | X | 1 | X | 1 | x |
| Hudec Woodworking – AK | **.5** | 1 | 1 | 1 | 1 | 1 | 0 | x | X | 0 |
| Hasse Construction - SS | **.5** | 0 | X | 1 | 0 | X | 1 | 0 | X | 0 |
| Centier - AV | **.5** | 0 | 0 | X | 1 | 0 | X | 1 | 0 | x |
| Primerica - JBux | **.5** | x | 1 | X | 2 | x | 0 | x | 1 | x |
| **President Report** |  |  |  |  |  |  |  |  |  |  |
| Newsletter sent | **.5** | **0** | **0** | Event upd | Event Cal | 0 | 1 | x | 1 | X |
| **Secretary** |  |  |  |  |  |  |  |  |  |  |
| Minutes emailed to members | **1** | **1** | **1** | 1 | NA | 1 | 1 | x | 1 | 1 |
| **Treasurer Summary** |  |  |  |  |  |  |  |  |  |  |
| Total $ Deposited |  |  | **Na** | **$61.24** | **$571.79** | **$764.93** | **$10,270.00** | **$2,207.75** | **$3,137.21** | **$1,847.33** |
| Total $ Withdrawn |  |  | **Na** | **$2,356.84** | **$341.99** | **$1,373.85** | **$7,644.56** | **$6,436.66** | **$1,924.90** | **$1,420.34** |
| Current Balance |  | **$19,296.68** | **Na** | **$18,445.03** | **$20,740.63** | **$20,510.83** | **$20,383.17** | **$17,827.03** | **$22,035.62** | **$20,823.31** |
| Pending Deposits DRIVEN |  | **$250.50** | **Na** | **$439.75** | **$356.25** |  | **$606.75** | **$542.75** | **$334.00** | **$459.25** |

**Transaction Details - Discussion**

**Headlines/Information to Share** (5 mins)

|  |  |
| --- | --- |
| JB/AK | We now have a SAVINGS account! Thanks, Jen, for getting that set up!! Used primarily for RACE-related profit and expenses. |
| JB | We are switching from Venmo to Paypal for mobile payments |

**To-Dos** (10 mins)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Who** | | **To-Do’s, manifested from Issues and assigned to a committee or individual** (5 mins, to 7:20pm) | **Due Date** | **Done** | **Not done** |
| JBr/AK | Contact Centier about opening a savings acct. Use extra money to purchase LaPorte extras. (buoys) | | Aug | x |  |
| ALL | Create an outline of your YouTube topic for next meeting and share into Slack. MJ took over Jennifer’s topic as she is travelling the next couple of months.  1. Andy– Prerace ✓  2. Sherry – Swim ✓  3. Jason – Bike ✓  4. Dan – Run ✓  5. MJ – Transition  6. Ashley – Nutrition ✓  7. Spardha – Stretches | | OCT |  |  |
| ALL | Think about what to do with the club’s extra money. Buy Merch? Race belts, socks, hats, beanies, tech shirts. | | Ongoing |  |  |
| ALL | Go over video outlines and reply with feedback by the end of the year. | | DEC |  |  |
| AK | Close PO Box as she has the key, AND we got a refund! | | NOV | x |  |
| AK | Forward USAT Championship info meeting invite to Lilia, Dan, MJ | | NOV | x |  |
| AK | Follow up with Ken and Mike regarding being on the board for 2024 – Mike is out, Ken is TBD | | DEC | x |  |
| AK | Check with Ken at Hobart Pool for possible Saturday group workout – emailed, waiting to hear back | | DEC | x |  |
| AK | Train new members and those who have not done it prior on the winter challenges | | NOV | x |  |
| MJ | Find out about final costs for Lula’s Garden Plants for Sponsors. Taxes, shipping | | NOV |  |  |
| AK | Update sponsor proposal and send to board for calls | | DEC | x |  |
| AmK | Get quotes for club branded race belts and Tshirts. | | DEC |  | x |
| AK | send Amanda OMNI apparetech contact information for shirts, also ¾ length sleeve | | DEC | x |  |
| AK | Quotes on hats, beanies, visors and socks | | DEC |  | x |
| AK/JB | Ashley and Jennifer go over budget for possible Endurance exchange | | DEC | x |  |

**Issues List**

(55 min)*(who is tee-ing up? Agenda Item; Discuss; Solve)*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Who** | |  | **Agenda Item for Discussion** | | **Discussion summary and action items** |  |
| AK/JB | | **Budget Review/Presentation for 2024** | | |  | | | |
| AK | | **La Porte Triathlon Committee**  **Ashley Konwerski**  **Jason Buxbaum**  **Jennifer Brennan**  **Sherry Carlson**  **Miranda Jackovich**  **Lilia Clarke**  **Michael Carlson (PARKING)**  **Dan Moon (racing)**  **Laura Wilson (racing)**  **Spardha Scharma (racing)**  **Keith Wilson - tentative**  **Zach Golden**  **RACE UPDATE:**  **49 participants! 33 at this time last year! Up 33%**  **VIDEO** | | | **To do: Schedule committee meeting, put feelers out to club for race directors**  **Race credit for volunteers?** | | | |
| AK/MJ | | **Sponsor Appreciation Gifts - Status of Succulents?** | | | Bundle club goodies and give to sponsors:  Bottle, Hats? Items that we have extra/laying around.  Lilia is willing to help/deliver. Out of town Friday 12/1-12/8. | | | |
| AK | | **Group Trainings**  For info purposes:  State – Wilson Shelter  National - Kemil, Cowels Bog, Portage  Free – Coffee Creek, Sunset Hill, Creekside (Valpo), Blum County Park (Westville) | | | **Date/Time/Loc:**  Saturday Group Rides on Zwift – Bike  Run -  Trail Run Dec 3 – Coffee Creek @8:30am 2401 Village Point, Chesterton, IN 46304  Reg Run – Dec 17th – Highland Trailhead 10:00am MEET AFTER @ NEW Oberfalz  Swim – Waiting on Ken C  Yoga – Munster, Lilia to check availability with Shanti, look at Sunday, Sat afternoons, Friday PM prior to Jan 11 | | | |
| AK | | **Sponsor package updates for 2024 and call assignments** | | | Amanda has print vendor she could reach out to for banners/feather flags  Waiting on sponsor gifts to reach out to current sponsors  Plan to send email to current by Friday to remind | | | |
| AK | | **New Triathlete training program** | | | YouTube Videos. We’ll have short, maybe 3-minute videos on specific topics. Each person to be responsible for an outline for a video.  1. Andy– Prerace ✓  2. Sherry – Swim ✓  3. Jason – Bike ✓  4. Dan – Run  5. MJ – Transition  6. Ashley – Nutrition ✓  7. Spardha – Stretches | | | |
| AK | | **Winter Challenge schedule & assignments – REVIEW/UPDATE** | | |  | | | |
| AK | | **Tri 101 video plan** | | |  | | | |
| AK | | **We need new goods/giveaways SOON**  **Let’s get quotes:**   * **Race Belts (300) - Amanda** * **Nice club-branded shirts – Amanda (150)** * **Socks (100) Zoot? Fitsock? Feetures - Ashley** * **Hats & Visors - Ashley** * **Beanies - Ashley** | | | Amanda is waiting on shirts  Race Belts - $2.14ea for 300 – getting mockup  -think about adding to registration site for fee, add to packets  Same hats and visors as last time | | | |
| AK/SC | | **Endurance Exchange Jan 5-7**  2 attendee passes - $1200  2 plane tickets – $480  1 Hotel Room - $300  Food/Various - $200  **Approx total - $2,180**  **Why?**  Make connections in the USA Triathlon community.  Collaboration, innovation and inspiration between clubs, RDs, coaches and industry professionals.  Share experiences, gain fresh perspectives.  The knowledge acquired at this event will set up CLUB AND EVENTS up for success in the LONG TERM.  **How?**  Scholarships, sponsorships…etc..maybe we could find a grant or a single sponsor to support/pay for this trip.  **Who?** | | | Waiting on sponsorship. | | | |
|  | | Other items in the wings:   1. Mentorship program/Buddy program on Facebook 2. Hall of Fame Criteria 3. Member awards – most involved new member, best buddy, most improved | | |  | | | |

**Conclude: 8:55pm** (5 mins) Recap To-Do List, Review Cascading Messages to Club